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## **20th ANNUAL HAWAII'S WOODSHOW PUTS TALENTED ARTISANS IN DESERVED SPOTLIGHT**

### ***Show is Free Thanks in Part to Generous Sponsors***

Honolulu, Hawai'i 02.28.12 ~ Hawaii's Woodshow, Na Lā'au o Hawai'i, the 20th annual statewide juried woodworking show of the Hawai'i Forest Industry Association (HFIA), is scheduled Tuesdays through Sundays beginning April 1 through April 15 at the Honolulu Museum of Art School Gallery at Linekona.

Sponsors of Hawaii's Woodshow are organizations, individuals, and businesses that acknowledge the show's relevance and the important work of Hawai'i Forest Industry Association, the show's presenter.

Sponsors to date include DLNR Division of Forestry and Wildlife, Kamehameha Schools, Ron and Myra Kent, Specialty Forest Products, Inc., State of Hawai'i Department of Agriculture, Alexander & Baldwin and the Alexander & Baldwin Foundation, Halekulani Hotel, C. Barton Potter, Bubbies Ice Cream, and wood artist and HFIA Board President Tai Lake.

"There are considerable expenses involved in producing Hawaii's Woodshow including shipping costs, venue rental, security, staging, and more," explained HFIA Executive Director Heather Simmons. "In celebrating our 20th anniversary, we are more focused than ever on providing a superior platform to help promote works from Hawai'i-grown woods and keeping admission free. The support of sponsors and subsequent sales of many of the works on display are fundamental to the show's success."

Jurors for Hawaii's Woodshow 2012 include nationally-known wood artist Wendy Maruyama, an artist and professor emeritus of the Furniture Design and Woodworking Program at San Diego State University. One of HFIA and Hawaii's Woodshow founders, Peter Simmons, consultant, In the Woods, will also serve as juror. Maruyama and Simmons will be joined by Steven Hill from the University Of Hawaii School Of Architecture. These three will have the difficult task of judging dozens of works by professionals, students and novice wood artists and naming one as Best of Show.

"Little did we know 20 years ago that this show would grow to become Hawaii's premier wood show event," said Simmons. "I couldn't be more pleased with the show's growth and reputation. We're so thankful to everyone who contributes to Hawaii's Woodshow success."

Among works to be displayed will be master craftsman Peter Zirolì's Round Center Table. The table is based on an 1869 design by William Fisher. The table top is koa with a longon wood star and pheasant wood banding. Medallions on the table apron and base are longon and applied panels are of light koa and kamani. Zirolì lives and works in O'okala on Hawai'i Island.



This table made by Peter Zirolì will be among works at the 20th Annual Hawaii's Woodshow.

Only art pieces crafted from Hawai'i-grown woods are displayed at Hawaii's Woodshow as part of its endeavor to encourage and strengthen appreciation for sustainable forestry through the planting of native species. Endangered woods and certain rare species are prohibited.

Hawaii's Woodshow 2012 will be open to the public from 11:00 a.m. until 6:00 p.m. Tuesdays through Sundays, April 1 through April 15. There is no charge for admission.

For more information about the 20th Annual Hawaii's Woodshow, visit <http://woodshow.hawaiiforest.org>. The site was funded by the State of Hawai'i Department of Agriculture and provides information on previous and upcoming shows as well as the Hawaii's Woodshow Marketplace. The Marketplace features magnificent entries from previous Hawaii's Woodshows for viewing and purchase.

#### **About the Hawai'i Forest Industry Association**

The Hawai'i Forest Industry Association (HFIA) promotes healthy and productive forests and a sustainable forest industry. In addition to its annual woodworking exhibition, HFIA sponsors the Hawaii's Wood trademark, manages several community forests, and serves as an advocate for Hawaii's diverse forest industry.

Established in 1989, HFIA is a nonprofit corporation founded by and for people dedicated to responsible forest management. HFIA's programs promote healthier forests, increased business in Hawaii's estimated \$30.7 million annual forest industry, and more jobs within the sector. Visit: [www.hawaiiforest.org](http://www.hawaiiforest.org)

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